

“The gladdest moment in human life, me thinks, is a departure into unknown lands.”  
*Sir Richard Burton*

## Overview

The travel and tourism industry is one of the fastest and growing industries in the UK. The value of tourism to the UK economy is approximately £126 billion, and the sector employs around 3.1 million people. Btec Travel and Tourism provides opportunities for you to develop your knowledge and understanding of places, interpret information, understand the importance of customer service and prepare yourself for the many different opportunities this course can lead to.

## Year 12

Start by learning about the travel and tourism industry – developing the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK. Then move on investigate different types of destinations and their importance – investigating the features and appeal of global destinations.

## Year 13

In Year 13 we look at customer service – exploring and applying ways of managing internal and external customer experience to support organisational success and to develop customer service skills. Then students get the opportunity to pick a topic of their own choice reflecting the interests they have developed so far. This may include visitor attractions, passenger transport, events, conferences and exhibitions and many more.

## Assessment method

You will sit two written examinations, ideally during Year 12. You will prepare four units including a portfolio which is marked externally, the remaining two units of work will complete an internally assessed portfolio

## Additional information

In addition to homework you will also be expected to carry out a minimum of 5 hours independent study per fortnight in each subject studied. During independent study you are expected to prepare coursework, continue work on your assignment and read around each topic in the course.

You will need a copy of Pearson’s ‘BTEC Level 3 National Travel and Tourism Student Book 1’ (ISBN 9781846907272) and ‘BTEC Level 3 National Travel and Tourism Student Book 2’ (ISBN 9781846907289 ).

There are opportunities for international trips to New York and Iceland as part of this course, costing approximately £850.

## Entry requirements

Five GCSE Grade 4 to 9. including English and Maths.

## For more information contact

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## Futures

Text

Exam board

edexcel 

Approved Centre from Pearson