MEDIA – Btec

"Whoever controls the media, controls the mind." *Jim Morrison*

Overview

Develop the skills and knowledge to succeed in the contemporary creative work place by developing and understanding the skills in screenwriting, pre-production, pitching and presenting, directing, interviewing, camerawork, lighting, sound recording, and audio and visual editing. You will develop your abilities to research, budget, communicate work in teams, project manage and think as an entrepreneur. The course is designed to provide students with the opportunity to develop technical skills for practical applications, as well as analytical and critical approaches to a range of media forms.

Year 12

Develop fundamental skills required for film making.
Responding to a commission: learn the skills to work with a client to plan and produce a commercial film.
Fiction filmmaking: study the formats, visual styles and conventions of a selection of film genres.
Pre-production: research, plan, film and edit a short film.

Year 13

Media representations:
Develop understanding of media messages such as constructing messages, audience decoding and Semiotics.

The effects of representation looking at objectification, stereotypes and archetypes, the impact on society and reinforcement of an ideology.
Global representation of media and the impact of digital technologies.

Assessment method

You will sit one written examinations, ideally in Year 12. You will also undertake an externally assessed controlled assessment and create two production projects for internal assessment.

Additional information

In addition to homework you will also be expected to carry out a minimum of 5 hours independent study per fortnight in each subject studied. This will involve completing course notes, research, wider reading around film theory, production planning, filming, and editing.

The department has excellent facilities: a range of professional video cameras and audio recording equipment, lighting kits, camcorder stabilisers and a jib, a television studio, and a dedicated Mac editing suite.

Entry requirements

Five GCSE Grade 4 to 9.

For more information contact

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Futures

Film and TV production, graphic design, computer game production, photography, radio, advertising and marketing, PR.

Exam board