

BUSINESS DIPLOMA (DOUBLE AWARD) – Btec



"It's not the strongest species that survive, nor the most intelligent, but the most responsive to change." *Charles Darwin*

Overview

Business employers value employees who are able to communicate effectively both verbally and using electronic communication methods. Btec Business Diploma provides opportunities for you to develop your communication skills as you progress through the course. This can be both through presentations and discussions in which they have the opportunity to express their opinions.

Year 12

Learn about personal and business finance, develop a marketing campaign and the principles of management as you prepare for the external exam and externally marked portfolio which are completed in Year 12.

Year 13

Explore business, manage an event, and learn about international business, completing your internally assessed portfolio.

Assessment method

You will sit two written examinations, ideally during Year 12. You will prepare eight units including a portfolio which is marked externally; the remaining five units of work will complete an internally assessed portfolio.

Additional information

In addition to homework you will also be expected to carry out a minimum of 5 hours independent study per fortnight in each subject studied. During independent study you are expected to prepare coursework, continue work on your assignment and read around each topic in the course.

You will need a copy of Pearson's 'Btec Nationals Student Book 1' (ISBN: 9781292126241) and 'BTEC Nationals Business Student Book 2' (ISBN 9781292126258).

In February 2020 there will be a trip to New York to visit Lower Manhattan's Financial District and iconic Wall Street. The trip costs approximately £890/person.

Entry requirements

Five GCSE Grade 4 to 9. Students require a GCSE Grade 4 in Maths and English.

For more information contact

Mr M Hollier
mmorton@writhlington.org.uk

Futures

Advertising and Marketing, PR, Market Researcher, Research Analyst, Recruitment, Banking, Finance, Accountancy, Industry buyer, Retail, Distribution management, Human Resource Management, Sales, Stockbroker, Systems Analyst.

Exam board

